**How To Make a YouTube Video and the Tools 05152024**

**This Monday-** [**www.TopAgentSecrets.com**](http://www.TopAgentSecrets.com)

**Claire Audrey Agent Advisory Council 904-742-9309**

**What Do You Need (cameras, mics, etc)**

Tripod: <https://www.amazon.com/gp/product/B09QM6CXHB/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1>

Microphone: $188

<https://www.amazon.com/gp/product/B010W6W8OW/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1>

Optional Mics for MUCH cheaper:

<https://www.amazon.com/s?k=rode+microphone+wireless&crid=200WJG8KAU0HT&sprefix=rode+microphone+wireless%2Caps%2C110&ref=nb_sb_noss_1>

DGI OM Steadycam:

<https://www.amazon.com/s?k=OM+steadi&crid=37K8OUC7QAWAK&sprefix=om+steadi%2Caps%2C106&ref=nb_sb_noss>

**How To Shoot Them (lighting, positioning**

Lighting:

<https://www.amazon.com/Dimmable-Portrait-Shooting-Carrying-Controller/dp/B08CTJ6WBX/ref=sr_1_1_sspa?crid=2UM4PWPXDCC05&dib=eyJ2IjoiMSJ9.9qA2NNRJ8s2X0NWag6gBVVwRUu_lfNIraA71Ayg5lIBUO8ihckMfMIsfmCQcS61pZFAYUeB9uFR4d0yLsSb058rnNLpDChvkRVKbDN7EMX5gLTMbYvOoKuVqh3iPXw9CKdd6DzLLmum1DhpdoFfJyrZqMNcM05DjWqqE0m_gFbUNKEGeoelCXyWZxXXh0CQTIeJwzZFrSf0FU44usejh08q3Reb_MzcjbBIBx0NBLsY.rUAgXBXvihdCLfDsFJ7VDoMG304LuagrseOJS8UZi-c&dib_tag=se&keywords=eoto+light+led+ring+light+19+ms&qid=1715774419&sprefix=eoto+light+led+ring+light+19+ms%2Caps%2C170&sr=8-1-spons&sp_csd=d2lkZ2V0TmFtZT1zcF9hdGY&psc=1>

**How to shoot**

Still talking head

Vlog: Casey Neistat: <https://www.youtube.com/watch?v=Q980C74SdYQ>

**What Can They Be Used For?**

Repetitive conversations- Unlisted

How’s the market- I JUST made a market update I’ll share it with you!

Leads! It takes time BUT it’s fun!

Content- where to get it

**How To Make A Channel**

Channel Name- Search Youtube AND Domaine name

Channel Banner <https://www.wevideo.com/blog/for-work/youtube-banner-size-5-useful-design-tips-for-great-banner-art>